



Chamber Choice Awards & Expo
Event Date: Friday, May 14, 2021
Time: 10:30 AM – 2 PM
Event Location: The Henry, An Autograph Collection Hotel

2021 Award Criteria

Completed nomination forms should be emailed to kvandenbosch@dearbornareachamber.org or mailed to: Dearborn Area Chamber of Commerce
Attn: Kelli Vanden Bosch, Director of Events & Media Relations
22100 Michigan Ave., Dearborn, MI 48124

Business of the Year Award & Small Business of the Year Award - Share the Same Award Criteria

This award shall be given to the business or non-profit that has:

- Served as a partner to the community through community services, volunteerism, investment, financial support or extraordinary business practices.

Business Leader of the Year Award

This award shall be given to an individual who:

- Has exemplified the attributes of a community leader including volunteerism, advocacy, outstanding business relations and betterment of the community of the Dearborn Area.

Impact Award

The Impact Award recognizes an individual or organization who has had a significant impact on the Dearborn Area community through volunteer efforts, business initiatives or other efforts.

- A significant part of their operations with a Dearborn Area presence.
- Demonstrates a high level of positive energy, demonstrating a “can do” attitude and/or willingness to take risks in exploring a new business type in Michigan’s challenging economy.
- The Impact Award must receive at least 50% of the committee vote for the category to be awarded.

Startup Award

The Startup Award recognizes an outstanding business or organization in the Dearborn Area, established within the last 5 years.

- Demonstrated that they have added to the unique mix of area businesses in the Dearborn Area.
- Contributes to the health and welfare of the community.
- Demonstrated ingenuity and creativity in their startup methods, be it through financing, product selection, marketing or unique demographics served.

Anniversary Awards

Each chamber member who is celebrating a milestone anniversary will:

- Be sent a letter to verify their anniversary.
- Be offered various opportunities for involvement
- Be sent a letter to verify their anniversary
- Listing on the invitation and in the program.